



KUHN FARM MACHINERY (UK) LTD, Stafford Park 7, Telford, Shropshire, TF3 3BQ
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PRESS RELEASE

New KUHN dealer appointed for Essex

KUHN Farm Machinery has appointed R. C. Boreham & Co as its dealer for Essex.

The appointment, which is effective from 17th February 2020, will see the third-generation family business become official stockists and service support dealers of KUHN's full range of agricultural machinery.

Founded in 1963 by Roy and Ursula Boreham from a County Council farm at Pleshey, near Chelmsford, the business now offers a complete service to the agricultural and horticultural industries including new and used machinery sales, machinery hire, haulage, parts, servicing and contract farming.

Dealers for Deutz-Fahr tractors, Merlo telehandlers and Polaris UTVs, the company maintains a comprehensively stocked parts department for a wide variety of makes and models of agricultural machinery.

"We are delighted to welcome R. C. Boreham & Co as our official KUHN dealer for Essex," said Sian Pritchard, Managing Director of KUHN UK. "With the family very much at the heart of the company, and with a knowledgeable and experienced team fully committed alongside, we see great potential for this new partnership.

"The company's involvement in grass roots farming and significant experience in farm machinery retail means R. C. Boreham & Co has all the credentials necessary to provide expert sales and aftersales support. We look forward to a long and successful relationship working with the R. C. Boreham team and their customers."

Commenting on behalf of R. C. Boreham & Co, partner Matt Boreham said: "We are excited to be given the opportunity to become business partners with KUHN and feel their impressive range of products will complement our current brand group.

“We encourage customers, old and new, to contact us today with their requirements and look forward to building new relationships through the KUHN brand.

“We would like to assure customers that we will continue to support any products we have retailed and if you have any questions about the new franchise and how it affects you, please call either myself or Sales Manager Ian Collar. Alongside our parts and services teams, we are ready to receive customer enquiries.”

For more information go to www.kuhn.co.uk or www.rcboreham.co.uk

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Images:



Caption: In over half a century, R.C. Boreham & Co has built a comprehensive range of business interests that serve the Essex farming community. The company also operates in construction, municipal, sports turf, landscaping and groundcare sectors.



Caption: KUHN's extensive range of farm machinery will now be available through R. C. Boreham & Co.

17th February 2020

Notes to editors:

- The KUHN Group employs more than 4,540 people globally and has over 2,000 patents filed.
- KUHN specialises in the design and manufacture of tractor-drawn agricultural equipment: soil preparation, seeding, fertilisation, spraying, hay/silage making, baling, wrapping, residue shredding and landscape maintenance.
- KUHN Farm Machinery (UK) Ltd has its headquarters at Telford, Shropshire
- More information from Kate Hughes, Kuhn Farm Machinery (UK) Ltd, T: 01952 239300 E: kate.hughes@kuhn.com
- Issued by Agribusiness Communications Limited: Tel. 01694 731777
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